

# REDKEN COLOR CONVERSION FORMULAS Ebook

## Redken Color Conversion Formulas: Your Comprehensive Guide to Achieving Perfect Hair Color

In the dynamic world of professional hair coloring, understanding the nuances of color formulas is essential for achieving consistent, vibrant, and predictable results. Among the many brands trusted by colorists worldwide, Redken stands out for its innovative formulations and extensive color line. Whether you're transitioning from another brand, correcting a previous color, or simply exploring new shades, mastering Redken color conversion formulas is crucial. This guide provides in-depth insights into Redken color conversion techniques, formulas, and best practices to ensure flawless hair coloring outcomes.

## Understanding Redken Color System

Before diving into conversion formulas, it's important to understand how Redken organizes its hair color products. Redken's color line includes:

- Redken Shades EQ: A demi-permanent gloss for toning and glossing.
- Redken Chromatics: Permanent, ammonia-free color for vibrant shades.
- Redken Shades EQ Bonder: A gloss with bond-protecting technology.
- Redken Color Gels: Permanent cream color with a wide shade range.
- Redken Color Gels Hi-Def: Intense, high-definition colors.

Each product line has its unique formulation and application technique, which influences how conversions are approached.

## The Importance of Color Conversion Formulas

Color conversion formulas serve as a bridge when switching between different brands or formulations. They help maintain tonal consistency, prevent unwanted results, and optimize color longevity. Proper conversion requires understanding:

- The current hair color level and tone.
- The target color or brand's formulation system.

- The developer strength and processing times.
- The underlying pigment composition.

Accurate conversions minimize errors such as unwanted warmth, dullness, or uneven color deposit.

## **Key Principles for Redken Color Conversion**

### **1. Know the Underlying Pigment and Level System**

Redken uses its own level and tone system, which may differ from other brands. Familiarity with these is fundamental. Usually, hair color levels range from 1 (black) to 10 (lightest blonde). Tones are denoted with suffixes like N (neutral), C (cool), or W (warm).

### **2. Match the Base and Tone**

When converting, always assess the current hair's underlying pigment and target shade. Adjust formulas according to the existing base to prevent unwanted undertones.

### **3. Determine the Correct Developer**

Redken products specify compatible developers (10, 20, 30, 40 volume). Higher volumes lift more, but also increase risk of damage. When converting formulas, ensure developer strength aligns with the desired lift and deposit.

### **4. Use the Right Conversion Ratios**

Conversion formulas typically involve ratios of the original product to the new product, adjusted for desired results. These ratios are critical for predictable outcomes.

## **Redken Color Conversion Formulas: Step-by-Step Approach**

To simplify the process, here's a structured method to develop Redken color conversion formulas:

### **Step 1: Assess the Current Hair Color**

- Determine the current level and tone.
- Note any previous color applications, especially if they involve different brands.

### **Step 2: Identify the Target Color**

- Choose the shade you wish to achieve.
- Consider the level, tone, and whether it's a gloss, permanent, or demi-permanent.

### **Step 3: Understand the Formulation Components**

- Note the product type (e.g., Shades EQ, Chromatics).
- Recognize the developer strength used or required.

### **Step 4: Develop the Conversion Formula**

- Use conversion charts or formulas based on the products involved.
- For example, converting from a non-Redken brand to Redken Chromatics might involve specific ratios.

### **Step 5: Perform a Strand Test**

- Always test the formula on a small section to evaluate the result before full application.

## **Sample Redken Color Conversion Formulas**

Below are some common scenarios with detailed formulas and instructions.

### **Scenario 1: Converting from a Permanent Non-Redken Brand to Redken Chromatics**

Objective: Achieve a similar shade using Redken Chromatics.

Conversion Formula:

- Original: Non-Redken permanent color, level 6, warm tone.
- Target: Redken Chromatics 6W (light brown warm).

Recommended Formula:

- Mix Chromatics 6W with 10-volume developer.
- Use a ratio of 1:1.5 (e.g., 30g color to 45g developer).

**Procedure:**

- Mix the Chromatics 6W with 10-volume developer at 1:1.5.
- Apply to the prepared hair.
- Process for 35 minutes.
- Rinse and assess the result.

Note: Adjust the tone with a small amount of Cool or Ash shades if unwanted warmth appears.

**Scenario 2: Transitioning from Shades EQ to Chromatics**

Objective: Convert a Shades EQ gloss (e.g., 09N) to a permanent dye for more longevity.

**Conversion Formula:**

- Since Shades EQ is demi-permanent, you can use the same level and tone in Chromatics.
- Mix Chromatics 09N with 20-volume developer for permanent results.

**Procedure:**

- Use a 1:1 ratio of Chromatics 09N to 20-volume developer.
- Apply to damp hair.
- Process for 35-45 minutes.
- Rinse thoroughly.

Note: Perform a strand test to confirm color match and adjust processing time as needed.

**Scenario 3: Correcting an Unwanted Warm Tone in a Redken Color**

Objective: Neutralize warmth in a previously colored level 7 hair.

**Conversion Formula:**

- Use a cool or ash shade in Chromatics or Shades EQ.
- Example: Mix 07A (ash beige) with 10-volume developer.

**Procedure:**

- Prepare the mix at a 1:1 ratio.
- Apply evenly, processing for 20-30 minutes.
- Rinse and evaluate.

Tip: For deeper neutralization, increase the ash tone or process longer, but always perform a strand test first.

## Best Practices for Redken Color Conversion

- Always perform a patch and strand test before full application.
- Document your formulas for future reference and consistency.
- Adjust ratios based on hair porosity and previous color treatments.
- Maintain proper processing times to prevent over or under-processing.
- Use Redken-compatible developers to ensure formula stability.
- Consider underlying pigment to avoid unwanted undertones after conversion.
- Stay updated with Redken's color charts and conversion guides, as formulations may evolve.

## Additional Tips and Resources

- Utilize Redken's official color charts and online tools for precise conversions.
- Join professional forums and Redken training sessions to stay informed about best practices.
- Invest in high-quality mixing bowls, brushes, and gloves to ensure professional results.
- Keep detailed records of each client's hair history and formulas used.

## Conclusion

Mastering Redken color conversion formulas is an invaluable skill for professional colorists aiming for consistency, accuracy, and client satisfaction. By understanding the principles of color theory, the specifics of Redken's color systems, and applying methodical conversion techniques, you can confidently transition between brands or formulations. Remember, always prioritize strand testing and documentation to refine your approach continually. With practice and knowledge, achieving flawless, vibrant hair color results with Redken products becomes an attainable goal every time.

Keywords: Redken color conversion formulas, Redken hair color, color correction, permanent hair color, demi-permanent hair gloss, color formulation, colorist tips, professional hair coloring, Redken Shades EQ, Redken Chromatics, hair color ratios, color correction techniques.

Redken Color Conversion Formulas: An In-Depth Analysis for Colorists and Salon Professionals

In the dynamic world of hair coloring, precision and consistency are paramount. For salon professionals and color enthusiasts alike, understanding Redken color conversion formulas is essential to achieve predictable results across different color lines, formulations, and application techniques. This comprehensive review explores the nuances of Redken's color systems, the importance of accurate conversions, and practical strategies for mastering formula adjustments to ensure optimal outcomes.

## Understanding Redken's Color Portfolio

Redken, a leading brand in professional hair color, offers a diverse range of coloring products tailored to various needs, including permanent, demi-permanent, semi-permanent, and specialty color lines. Some of their most prominent lines include:

- Redken Chromatics: Known for its ammonia-free, conditioning formula with gray blending capabilities.
- Redken Shades EQ: A demi-permanent, deposit-only gloss line ideal for toning and subtle color adjustments.
- Redken Color Gels: A classic permanent color line with a broad palette.
- Redken BlondAGE: Focused on lightening and toning blondes with gentle lift formulas.

Each line has its unique formulation chemistry, pigment concentration, developer requirements, and compatibility considerations. When transitioning between these systems—such as converting a formula from Chromatics to Color Gels—precise calculations are vital to replicate the desired shade.

## The Importance of Color Conversion Formulas

### Why Are Conversion Formulas Necessary?

Color conversion formulas bridge the gap between different Redken lines or between Redken and other brands. They serve to:

- Maintain color consistency when switching product lines or formulas.
- Adjust for different pigment concentrations to achieve the same result.
- Optimize formulation stability and minimize unexpected outcomes.
- Save time and reduce trial-and-error approaches in the salon.

### Common Situations Requiring Conversion

- Switching from a Color Gels formula to Shades EQ for toning.
- Replacing a Chromatics formula with a Color Gels equivalent.
- Adjusting formulas when using different developer strengths (10V, 20V, 30V, 40V).
- Transitioning between permanent and semi-permanent lines for similar shades.

## Methodologies for Redken Color Conversion

Conversion formulas involve understanding pigment concentrations, developer ratios, and formulation chemistry. Several methodologies are employed:

### 1. Pigment Concentration-Based Conversion

Redken's product lines vary in pigment load. For example, Chromatics has a high concentration of pre-neutralized pigments, whereas Shades EQ is deposit-only with a different pigment density.

General steps:

- Determine the desired shade level and tone.
- Identify the original formula's pigment ratio.
- Calculate the equivalent pigment amount in the target line.
- Adjust the developer strength and amount accordingly.

Example:

If a client's desired result in Chromatics requires a certain amount of pigment, translating that into Shades EQ may involve increasing the deposit level or adjusting the processing time, since Shades EQ is primarily a deposit gloss.

### 2. Developer Compatibility and Strength

Different lines have specific developer requirements:

- Chromatics: Usually mixed with 20V or 30V developers.
- Color Gels: Typically 20V, but some shades can be mixed with 10V for gentle lifting.
- Shades EQ: No developer needed; it's a deposit-only gloss.

When converting formulas, consider the developer's strength and its impact on lift, tone, and deposit. For example, converting a 30V Chromatics formula to Shades EQ requires adjusting for lift since Shades EQ doesn't lift.

### 3. Color Mapping and Shade Guides

Redken provides comprehensive shade guides. Colorists often use these as a reference point for conversions:

- Identify the closest shade match in the new line.
- Use the shade's tonal value and level as reference.
- Adjust formulation ratios based on swatch tests and previous experience.

## Practical Strategies for Accurate Redken Color Conversion

### 1. Conduct Swatch Tests

Before committing to a full-head application, perform small swatch tests to observe how the converted formula reacts with the desired product line. This helps predict:

- Final shade outcome.
- Processing time adjustments.
- Pigment deposit accuracy.

### 2. Use Redken's Official Conversion Charts and Resources

Redken offers official guides, charts, and online tools to assist with conversions. These include:

- Shade match charts.
- Formula adjustment tables.
- Technical bulletins.

Leveraging these resources helps ensure consistency and reduces errors.

### 3. Understand the Chemistry Differences

Knowing the fundamental differences between product lines is critical:

- Chromatics: Neutralized pigments, less ammonia, conditioning.
- Color Gels: Ammonia-based, more lifting, broader palette.
- Shades EQ: No lift, deposit only, more gentle.

This understanding informs how formulas need to be adjusted?more deposit in Shades EQ or additional lift in Color Gels.

## 4. Adjust Processing Times and Developer Strengths

Conversion may necessitate modifying:

- Processing time: Longer or shorter depending on product and desired outcome.
- Developer strength: To increase lift or deposit as needed.

Always test and document adjustments for future reference.

## Challenges and Limitations of Redken Color Conversion Formulas

While formulas and guidelines provide a solid foundation, several challenges persist:

- Variability in hair porosity and history: Previous treatments, damage, and natural pigment affect results.
- Inconsistent pigment deposition: Different hair textures and conditions absorb pigments differently.
- Color fade and longevity: Variations in formula stability across lines impact durability.
- Limited published conversion ratios: Redken does not always provide explicit formulas for all conversions, requiring professional judgment.

Thus, ongoing education, experience, and client communication are essential.

## Case Study: Converting a Chromatics Formula to Shades EQ

Original Formula (Chromatics):

- Level 7 Blonde Ash: 2 parts 7A + 1 part 8A (for depth)
- Developer: 20V

Conversion Goal:

Achieve a similar ashy blonde tone using Shades EQ.

Step-by-Step Approach:

- Identify the shade in Shades EQ: "Shades EQ 09A" (Light Ash Blonde) is a close match.
- Adjust deposit: Since Shades EQ is deposit-only, to mimic the tonality, consider adding a small amount of a complementary tone like "Clear" for balance.
- Test swatch: Apply a mixed sample (e.g., 2 oz. Shades EQ 09A + 0.5 oz. Clear) to test for tone and deposit.
- Determine processing time: Typically, 20 minutes at room temperature.
- Evaluate results: Adjust mixture or time based on outcomes.

This practical example demonstrates the necessity of combining theoretical knowledge with hands-on testing.

## Conclusion: Mastering Redken Color Conversion for Consistent Results

Understanding and applying Redken color conversion formulas is a critical skill for professional colorists seeking consistency, precision, and client satisfaction. While formulas serve as valuable starting points, the art of color correction and customization relies heavily on experience, knowledge of product chemistry, and meticulous testing.

By leveraging official resources, conducting swatch tests, and grasping the fundamental differences between product lines, salon professionals can confidently navigate conversions, minimize errors, and deliver predictable, beautiful results. As the hair industry continues to evolve, staying informed about product updates, new formulations, and technological advances will further empower colorists to master the science and art of hair coloring with Redken.

### Important Tips for Success:

- Always document your conversion formulas and results.
- Communicate with clients about potential variations in tone.
- Stay updated with Redken's technical bulletins and training sessions.
- Invest in continuous education to refine your formulation skills.

Mastering Redken color conversion formulas not only enhances your technical proficiency but also elevates your artistry, ensuring your clients leave the salon with the shade they desire every time.

**Question** What are Redken color conversion formulas and why are they important?  
**Answer** Redken color conversion formulas are specific mixing ratios used to achieve accurate hair color results when transitioning between different Redken color lines or formulas. They are essential for consistency, predictable results, and maintaining color integrity during color corrections or retouches. How do I convert a Redken coloring formula from Shades EQ to Chromatics? To convert

from Shades EQ to Chromatics, you typically need to adjust the developer volume and modify the pigment ratios according to Redken's conversion charts. It's recommended to consult Redken's official conversion guides or use their online tools for precise ratios to ensure desired results. Are there specific Redken color conversion formulas for achieving pastel shades? Yes, Redken provides specialized formulas and dilution ratios to create pastel shades. These often involve mixing a small amount of pigment with a higher developer volume or a base color to achieve the desired pastel hue while maintaining hair health. Can I use Redken color conversion formulas for gray coverage or color corrections? Absolutely. Properly calculated conversion formulas help ensure effective gray coverage and seamless color corrections by matching the appropriate pigment and developer ratios, reducing unwanted tone shifts. Where can I find official Redken color conversion formulas or tools? Redken provides official conversion formulas through their professional color charts, training manuals, and online resources like the Redken Learning app or their website. Consulting these ensures accurate and safe color results. What should I consider when performing a Redken color conversion for vibrant or fashion shades? When converting for vibrant shades, consider the base hair color, porosity, and existing pigment. Use precise formulas, often with higher pigment concentration and appropriate developer volume, to achieve vivid, long-lasting results. Are Redken color conversion formulas suitable for all hair types? While Redken formulas are generally versatile, it's important to consider hair condition, porosity, and previous color history. Always perform a strand test to confirm the formula's effectiveness and minimize damage. How do I adjust Redken color formulas for different levels or tones? Adjustments involve modifying the pigment ratios, developer volume, or adding specific toners. Redken's formula charts provide guidance for level adjustments and tone targeting to customize results according to client needs.

**Related keywords:** Redken color formulas, Redken color mixing, Redken hair color formulas, Redken color chart, Redken formula calculator, Redken color placement, Redken hair dye formulas, Redken color formulation guide, Redken color development, Redken professional color

## REDKEN COLOR CONVERSION CHART

**Redken color conversion chart** is an essential tool for professional hair colorists and enthusiasts alike, enabling seamless communication and accurate color matching across different brands and formulations. Whether you're transitioning from another color line to Redken, or simply need a reliable reference for converting shades, understanding the nuances of the Redken color conversion chart can significantly enhance your coloring results. This comprehensive guide explores everything you need to know about the Redken color conversion chart, from its purpose and key components to practical tips for effective use, ensuring your hair coloring projects are precise, vibrant, and professional-looking.

# Understanding the Redken Color Conversion Chart

## What is the Redken Color Conversion Chart?

The Redken color conversion chart is a visual and reference tool that provides equivalencies between Redken hair colors and those of other leading brands such as Wella, L'Oréal, Schwarzkopf, and more. It helps colorists to:

- Accurately match shades across different brands
- Transition formulas when switching brands
- Adjust formulations to achieve the desired result
- Minimize color mishaps and improve consistency

## Why Is the Conversion Chart Important?

Using a color conversion chart is crucial for several reasons:

- Brand Compatibility: Different brands use varying numbering and naming systems, which can be confusing when trying to replicate a shade.
- Color Accuracy: Ensures the final hair color closely matches the intended shade, especially when switching brands.
- Time Efficiency: Reduces trial-and-error during color formulation.
- Client Satisfaction: Delivers predictable, consistent results that meet clients' expectations.

## Components of the Redken Color Conversion Chart

### Color Numbering Systems

Redken's hair color line uses a specific numbering system, often with a combination of numbers and letters (e.g., 07N, 05N). The chart maps these to other brands' systems, which might use:

- Numeric codes (e.g., 6.3, 7.44)
- Descriptive names (e.g., Light Blonde Ash, Dark Blonde Gold)

### Base and Tone Indications

The chart highlights:

- Base level: Ranges from very light (blonde) to very dark (black)
- Tone: Describes underlying hues like Ash, Gold, Copper, Neutral, etc.

## Conversion Examples

Some common conversions include:

- Redken 07N (Dark Blonde Natural) ? Wella 7N
- Redken 05G (Light Brown Gold) ? L'Oréal 5.3
- Redken 06A (Light Brown Ash) ? Schwarzkopf 6A

## How to Use the Redken Color Conversion Chart Effectively

### Step-by-Step Guide

- Identify the Original Shade: Determine the current or target shade from the original brand.
- Locate the Shade on the Chart: Find the corresponding shade in the Redken line or the other brand.
- Note the Color Codes: Write down the color numbers and descriptions.
- Match Formulations: Use the conversion to create a compatible formula, adjusting for desired depth and tone.
- Test and Adjust: Always perform a strand test to ensure the accuracy of the conversion before full application.

### Additional Tips for Accurate Conversion

- Consider Underlying Pigments: Some shades contain underlying pigments that may not directly translate across brands.
- Account for Developer Compatibility: Different brands may require different developer strengths for similar results.
- Understand Formulation Variations: Formulations with different brands may need slight adjustments to achieve the same outcome.
- Use Professional Judgment: When in doubt, consult with colleagues or conduct a test strand.

## Common Brand Conversions with Redken

### Wella to Redken

- Wella 7N (Light Blonde Natural) ? Redken 07N
- Wella 6G (Dark Blonde Gold) ? Redken 06G
- Wella 8A (Very Light Blonde Ash) ? Redken 08A

## L'Oréal to Redken

- L'Oréal 6.3 (Dark Blonde Gold) ? Redken 06G
- L'Oréal 7.1 (Light Blonde Ash) ? Redken 07A
- L'Oréal 5.3 (Light Brown Gold) ? Redken 05G

## Schwarzkopf to Redken

- Schwarzkopf 6A (Light Brown Ash) ? Redken 06A
- Schwarzkopf 8G (Very Light Blonde Gold) ? Redken 08G
- Schwarzkopf 5.1 (Light Brown Ash) ? Redken 05A

## Benefits of Using the Redken Color Conversion Chart

- Consistency: Achieve consistent color results regardless of the brand used.
- Efficiency: Save time during consultations and formulation.
- Versatility: Easily switch between brands based on availability or desired formulations.
- Professionalism: Enhance client trust through precise color matching.

## Limitations and Considerations

While the Redken color conversion chart is an invaluable tool, it's important to recognize its limitations:

- Not a Guarantee: Even with conversions, results may vary due to formulation differences.
- Quality Variations: Different brands may have varying pigment qualities.
- Hair Condition: Porosity, previous treatments, and natural hair color affect outcomes.
- Expertise Required: Accurate conversions depend on professional judgment and experience.

## Conclusion

The **Redken color conversion chart** is a cornerstone resource for professional hair colorists aiming for precision and consistency. By understanding how to read and apply the conversion chart

effectively, stylists can confidently switch between brands, create custom shades, and deliver stunning results to their clients. Remember to always perform strand tests when trying new conversions and to consider the unique characteristics of each client's hair. With practice and knowledge, the Redken color conversion chart becomes an indispensable part of your coloring toolkit, elevating your craft and ensuring client satisfaction.

## Additional Resources

- Redken Professional Color Guides
- Color formulation tutorials
- Industry forums for expert tips
- Manufacturer-specific conversion charts for other brands

Keywords: Redken color conversion chart, hair color conversion, brand color matching, professional hair coloring, Redken shades, color formulation tips, hair coloring guide

### Redken Color Conversion Chart: An In-Depth Investigation into Color Mapping and Techniques

In the world of professional hair coloring, precision and predictability are paramount. Stylists and colorists rely heavily on accurate tools and references to ensure consistent results across various brands and formulations. Among these tools, the Redken color conversion chart stands out as a vital resource for navigating the complex landscape of hair color. This comprehensive article aims to explore the origins, structure, application, and practical considerations of the Redken color conversion chart, providing an in-depth review for professionals, students, and enthusiasts alike.

## Understanding the Need for a Color Conversion Chart

Before delving into the specifics of the Redken color conversion chart, it's essential to understand why such tools are necessary in hair coloring.

### Color Compatibility and Brand Variability

Different hair color brands develop their formulas independently, utilizing proprietary pigments, developers, and processing techniques. As a result, a shade from one brand may not produce an identical result when replicated with another. For example, a Level 6 Light Brown from L'Oréal Professionnel may appear different when tinted with Redken shades.

### Ensuring Consistency and Predictability

Color conversion charts serve as a bridge between brands, allowing professionals to select

equivalent shades across different product lines. This consistency reduces trial-and-error, saves time, and ensures clients receive predictable results—an essential aspect of professional service.

## Educational and Technical Significance

For educators and students, understanding how shades from various brands relate enhances technical knowledge, enabling more confident formulation and troubleshooting.

## The Redken Color Conversion Chart: An Overview

The Redken color conversion chart is a detailed mapping tool that correlates shades from Redken's color line to those of other leading brands, such as Wella, L'Oréal, and Schwarzkopf. It is designed to help stylists convert shades accurately, whether for touch-ups, color matching, or complex formulations.

## Design and Structure of the Chart

Most Redken color conversion charts are organized in a tabular format that aligns shades by:

- Color Level (from 1, Black, to 10, Light Blonde)
- Tone (Ash, Neutral, Gold, Copper, etc.)
- Brand Equivalencies (Redken shades mapped to other brands' shades)

Some charts are color-coded visually, facilitating quick identification, while others are detailed with numerical codes.

## Key Components of the Chart

- Shade Level & Tone: The primary identifiers for each color.
- Color Codes: Numerical or letter codes unique to each brand.
- Conversion Equivalents: The mapped shades across different brands.
- Notes & Recommendations: Guidance on how to adjust formulas during conversion, such as toning or lifting.

## Deep Dive into the Structure of the Redken Color Conversion Chart

Understanding how the chart is structured helps professionals utilize it effectively.

## Color Levels and Tones

The chart categorizes shades according to their depth and hue:

- Levels 1-10: Ranging from Black (1) to Light Blonde (10).
- Tones:
  - Ash (A): Cool, greenish hues.
  - Neutral (N): Balanced, natural tones.
  - Gold (G): Warm, yellowish hues.
  - Copper (C): Reddish, warm hues.
  - Mahogany (M): Deep reddish-brown.

This categorization aids in accurately matching shades across brands.

Mapping Shades Across Brands

The core of the conversion chart lies in its mapped equivalents. For example:

| Redken Shade | Wella Equivalent | L'Oréal Equivalent | Schwarzkopf Equivalent | Notes |

|-----|-----|-----|-----|-----|

| 6N (Light Natural) | 6N | 6N | 6N | Neutral tone at Level 6 |

| 7G (Light Golden) | 7G | 7G | 7G | Golden tone at Level 7 |

This mapping simplifies the formulation process but requires understanding the nuances of each brand's shade spectrum.

Additional Features

- Formulation Tips: Suggestions on how to adjust for underlying pigment or desired tone.
- Compatibility Notes: Information on how certain shades respond to lifting or toning.
- Limitations: Clarification on shades that do not have direct equivalents or may require custom formulation.

Practical Applications of the Redken Color Conversion Chart

The utility of the conversion chart extends beyond mere shade matching; it influences various aspects of hair coloring.

## Color Correction and Maintenance

Colorists often encounter situations where a client's existing color needs to be refreshed or corrected. Using the conversion chart:

- Allows for selecting equivalent shades to minimize the visual difference.
- Facilitates understanding of how to adjust formulations when switching brands.
- Aids in preventing unintended undertones or tonal shifts.

## Formulation Strategy

When creating custom formulas:

- Determine the desired final shade.
- Use the chart to find the closest equivalent in Redken if working with Redken products.
- Cross-reference with other brands if ingredients or formulations require.

## Client Color Matching

For clients transitioning between brands or when a salon's stock varies:

- The chart ensures consistent results.
- Reduces guesswork, especially for complex color requests.

## Training and Education

- Assists students in understanding shade relationships.
- Enhances technical confidence in multi-brand formulations.

## Limitations and Considerations

While the Redken color conversion chart is an invaluable tool, professionals should be aware of its limitations.

## Variability in Formulation and Pigmentation

- Even with accurate conversion, formulations may behave differently due to proprietary ingredients.
- Underlying hair condition, porosity, and previous color treatments influence outcomes.

## Differences in Brand Technologies

- Some brands utilize unique pigments or developers that alter how shades appear or lift.
- For example, Wella's Koleston line may produce different tonal results compared to Redken's Shades EQ.

## Necessity of Professional Judgment

- Charts are guides, not absolute rules.
- Professional assessment and experience remain crucial.

## Updates and Versioning

- Shade lines evolve; new shades are introduced, and older shades may be discontinued.
- Regularly updated charts ensure accuracy.

## Conclusion: The Value of the Redken Color Conversion Chart

The Redken color conversion chart stands as a cornerstone resource for hair professionals seeking consistency, efficiency, and confidence in their craft. Its structured approach to mapping shades across brands simplifies complex formulation decisions and enhances the quality of client results. However, it must be used judiciously, complemented by professional judgment and understanding of hair chemistry.

In the rapidly evolving landscape of hair color, tools like the Redken conversion chart empower professionals to navigate color complexities with clarity and precision. As a dynamic reference, it bridges the gap between brands, supports educational growth, and ultimately elevates the standard of service delivered to clients.

In summary:

- The chart provides a systematic way to match shades across brands.
- It aids in color correction, formulation, and client communication.

- Professionals should use it as a guide, not a definitive solution.
- Staying updated with latest versions ensures ongoing accuracy.

By mastering the use of the Redken color conversion chart, stylists can confidently execute complex color projects, ensuring client satisfaction and fostering trust in their technical expertise.

Disclaimer: Always perform strand tests prior to full application when converting shades across brands to account for individual hair characteristics and formulation nuances.

**Question** What is the purpose of the Redken Color Conversion Chart? The Redken Color Conversion Chart helps professionals determine the appropriate formulas and shades when converting or transitioning between different Redken color lines or formulations, ensuring consistent and predictable results. **How can I use the Redken Color Conversion Chart to switch from a permanent to a demi-permanent color?** The chart provides guidance on adjusting developer levels and shade formulations when transitioning from permanent to demi-permanent colors, helping you achieve the desired tone while maintaining hair health. **Does the Redken Color Conversion Chart include recommendations for lifting or lightening hair during color conversions?** Yes, the chart offers suggested processes and developer strengths needed for lifting or lightening during color conversions, ensuring optimal lift and tone without compromising hair integrity. **Can the Redken Color Conversion Chart assist in correcting or covering previous color treatments?** Absolutely, the chart includes tips for selecting the right shades and formulas to effectively correct or cover previous color treatments, helping to achieve a natural or desired result. **Where can I access the latest Redken Color Conversion Chart for professional use?** The latest Redken Color Conversion Chart is available through Redken's official professional resources, including their website, training manuals, and authorized salon distributors.

**Related keywords:** Redken color chart, hair color conversion, Redken color guide, Redken hair color, hair color chart, Redken color formulas, professional hair color, Redken coloring system, hair color matching, Redken shade chart

**Read the full article online:** [redken color conversion chart](#)

## Redken To Goldwell Hair Color Conversion Chart

**Redken to Goldwell hair color conversion chart** is an essential resource for professional hairstylists and colorists who frequently switch between these two popular hair color brands. Understanding how to accurately convert shades from Redken to Goldwell ensures consistent results, minimizes errors, and maintains client satisfaction. Whether you're updating your color

library or working on a new client, mastering this conversion chart can streamline your workflow and enhance your expertise.

## Why Is a Hair Color Conversion Chart Important?

### The Significance of Accurate Color Matching

Hair coloring is both an art and a science. Different brands utilize unique formulations, dye molecules, and shade naming conventions, which can make direct comparisons challenging. A reliable conversion chart bridges this gap, allowing stylists to:

- Achieve consistent results when switching brands
- Save time during consultations and color mixing
- Reduce the risk of unexpected color outcomes
- Expand color options for clients by understanding brand equivalencies

### The Challenges Without a Conversion Chart

Without a proper reference, stylists might encounter issues such as:

- Slightly off shades that compromise the desired look
- Unpredictable tonal results
- Increased color correction work
- Client dissatisfaction due to mismatched expectations

Therefore, having a comprehensive and accurate conversion chart is invaluable for modern salons and color professionals.

## Overview of Redken and Goldwell Hair Color Lines

Before diving into the specifics of the conversion chart, it's important to understand the fundamental differences between Redken and Goldwell color systems.

### Redken Hair Color System

Redken offers a broad range of professional hair colors, including:

- Redken Shades EQ: A demi-permanent line known for gloss, shine, and subtle tone

enhancements.

- Redken Chromatics: Permanent, ammonia-free hair color providing vibrant, multi-dimensional shades.
- Redken Color Fusion: Permanent shades with a gentle formula suitable for all hair types.
- Redken Blonde Idol: Focused on blonde shades with lightening and toning options.

Redken's shades often use a combination of numbers and letters such as 6NA (Natural Ash Blonde) or 8NB (Natural Beige Blonde).

## Goldwell Hair Color System

Goldwell's hair color offerings include:

- Goldwell Topchic: A permanent color line known for excellent coverage and vibrant shades.
- Goldwell Elumen: A semi-permanent, oxidative color for intense, long-lasting results.
- Goldwell Colorance: Demi-permanent color ideal for glossing and toning.
- Goldwell Nectaya: Ammonia-free permanent color with a focus on hair health.

Goldwell shades are typically labeled with a combination of numbers and letters, such as 7.4 (Dark Blonde, Golden) or 8NA (Light Blonde, Natural Ash).

## The Structure of a Hair Color Conversion Chart

### How Are Shades Compared?

A typical conversion chart aligns shades based on:

- Tone and level: The lightness or darkness of the shade
- Undertone: Ash, gold, beige, copper, etc.
- Brand-specific naming conventions

### Key Elements of the Conversion Chart

- Shade Level: Usually numbered from 1 (black) to 10 (lightest blonde)
- Tone Indicators: Letters such as N (Natural), A (Ash), G (Gold), B (Beige), C (Copper)
- Equivalent Shades: Side-by-side comparison of similar shades across brands

### Usage Tips

- Always test a small strand when switching brands for accuracy.
- Consider the formulation differences?some shades may appear more muted or vibrant depending on brand properties.
- Keep in mind that the underlying pigment can influence the final result.

Redken to Goldwell Hair Color Conversion Chart: Common Shade Equivalencies

Below is a detailed comparison chart highlighting common shades and their equivalents:

| Redken Shade                | Goldwell Equivalent | Description / Notes                               |
|-----------------------------|---------------------|---------------------------------------------------|
| -----                       | -----               | -----                                             |
| 6NA (Dark Natural Blonde)   | 6NA                 | Both neutral shades; suitable for natural blondes |
| 7NA (Dark Blonde, Natural)  | 7NA                 | Similar neutral blonde level                      |
| 8NA (Light Blonde, Natural) | 8NA                 | Light natural blonde shade                        |
| 8G (Light Blonde, Gold)     | 8G                  | Light golden blonde                               |
| 8A (Light Blonde, Ash)      | 8A                  | Light ash blonde                                  |
| 7G (Dark Blonde, Gold)      | 7G                  | Darker golden blonde                              |
| 7A (Dark Blonde, Ash)       | 7A                  | Dark ash blonde                                   |
| 5NA (Light Brown, Natural)  | 5NA                 | Light brown, neutral undertone                    |
| 5G (Light Brown, Gold)      | 5G                  | Light brown with golden undertone                 |
| 4N (Medium Brown, Natural)  | 4N                  | Medium brown neutral shade                        |
| 4G (Medium Brown, Gold)     | 4G                  | Medium brown golden tone                          |
| 3N (Dark Brown, Natural)    | 3N                  | Dark brown neutral shade                          |
| 2N (Dark Brown, Natural)    | 2N                  | Darkest brown, neutral                            |

Note: Always verify shades as formulations may differ slightly between brands.

## Practical Application of the Conversion Chart

### Step-by-Step Guide

- Identify the Redken Shade: Determine the current shade, level, and tone.
- Locate the Equivalent Goldwell Shade: Use the conversion chart to find the closest match.
- Assess the Formulation Needs: Check if the client needs a toner, gloss, or permanent color.
- Adjust Formulation as Needed: Depending on the brand's properties, you might need to adjust developer volume or add specific toners.
- Perform a Strand Test: Always test the conversion on a small section before full application.

### Tips for Accurate Conversion

- Consider the underlying pigment of the client's hair to predict how shades will interact.
- Be aware that some shades may require slight modification to achieve the desired result.
- Use professional formulations and mixing ratios for precision.
- Keep detailed notes for future reference.

## Additional Considerations When Converting Shades

### Hair History and Condition

- Previous color treatments can influence how a new shade appears.
- Damaged or porous hair may absorb color differently, affecting the final look.

### Brand Formulation Differences

- Redken and Goldwell may have different base formulations, affecting tone intensity and longevity.
- Some shades may appear more muted or vibrant depending on the brand's pigmentation.

### Client Expectations

- Always communicate clearly about potential outcomes.
- Use visual aids like swatches or color charts to set realistic goals.

## Advanced Tips for Colorists

### Creating Custom Shades

- Mix shades from both brands to achieve unique hues.
- Use the conversion chart as a basis for blending colors.

### Maintaining Color Consistency

- Record formulations meticulously.
- Use the same processing times and techniques when switching brands.

### Staying Updated

- Color brands frequently update their shade collections.
- Regularly consult the latest conversion charts from official sources or professional forums.

### Resources and Tools

- Official Brand Guides: Redken and Goldwell provide detailed shade charts and formulation advice.
- Color Calculation Software: Digital tools can assist in precise conversions.
- Professional Training: Attend workshops or courses focusing on color formulation and brand conversions.

### Conclusion

Mastering the Redken to Goldwell hair color conversion chart is a valuable skill for any professional colorist. It enables seamless transitions between brands, consistent results, and satisfied clients. By understanding the nuances of each brand's shades, using reliable conversion references, and applying best practices during formulation, stylists can elevate their craft and expand their creative possibilities. Always remember to perform strand tests and communicate clearly with clients to ensure their expectations are met with precision and confidence.

## Redken to Goldwell Hair Color Conversion Chart: A Comprehensive Guide for Stylists and Color Enthusiasts

When it comes to achieving the perfect hair color, understanding how different professional brands translate between each other is essential. For stylists and color enthusiasts alike, the Redken to Goldwell hair color conversion chart serves as a vital tool to ensure seamless color results, especially when switching brands or customizing formulations. This guide delves into the nuances of converting Redken shades to Goldwell equivalents, highlighting key considerations, practical tips, and a detailed conversion chart to help you navigate this complex process with confidence.

### Why is the Redken to Goldwell Hair Color Conversion Chart Important?

Switching between professional hair color brands can be challenging due to differences in formulations, tone ranges, and nomenclature. Redken and Goldwell are two of the most popular brands used in salons worldwide, each with its unique color systems and product lines. Knowing how to accurately convert shades from Redken to Goldwell ensures:

- Color Consistency: Achieving the same or similar shades across different brands.
- Efficiency: Saving time and minimizing trial-and-error during formulation.
- Client Satisfaction: Delivering predictable results that meet clients' expectations.
- Product Optimization: Using the best-suited products for specific color outcomes.

This conversion chart acts as a bridge between these brands, simplifying complex shade matching and enabling stylists to work confidently regardless of the product line they choose.

### Understanding the Foundations: Redken and Goldwell Color Systems

Before diving into conversions, it's crucial to grasp the basics of each brand's color system.

#### Redken Color System

Redken's hair color line is known for its innovative formulations, including:

- Color Gels: Permanent colors with a wide shade range.
- Chromatics: Ammonia-free permanent colors.
- Fresh Curls: Semi-permanent options.
- Highlights and Lighteners: For bleaching and lightening.

Redken's shades are categorized by series and numbered (e.g., 6N, 8A), with the letter indicating tone (N for neutral, A for ash, G for gold, etc.).

#### Goldwell Color System

Goldwell's system is extensive, including:

- Elumen: Non-oxidative, vibrant colors.
- Kernea: Demi-permanent line.
- Topchic: Permanent color with a broad shade spectrum.
- Colorance: Demi-permanent.
- Elumen Play: Vibrant, fashion-forward shades.

Goldwell shades are named with a number and letter system (e.g., 7N, 8G), where the number indicates level and the letter indicates tone.

### Key Considerations When Converting Shades

When using a Redken to Goldwell hair color conversion chart, keep these factors in mind:

- Underlying Pigments: Different brands may have slight variations in underlying pigments which affect how shades appear.
- Formulation Differences: Each brand's oxidative process may influence tone and durability.
- Tone Intensity: Some shades may appear more or less intense depending on the product line.
- Base Levels: Confirm the base level (lightness/darkness) of the existing hair before conversion.
- Desired Result: Always clarify the client's desired tone and adjust formulations accordingly.

### Practical Steps for Converting Redken Shades to Goldwell

- Identify the Redken Shade: Determine the exact shade, including tone and level.
- Consult the Conversion Chart: Use the official or trusted third-party conversion chart as a reference.
  - Match the Level: Find the corresponding level number on Goldwell.
  - Match the Tone: Align the tone letter (N, G, A, etc.) with Goldwell's equivalent.
  - Adjust as Needed: Fine-tune the formulation based on the client's hair condition, desired intensity, and previous color history.
- Test and Evaluate: Conduct strand tests before full application to ensure the conversion yields the expected result.

### The Redken to Goldwell Hair Color Conversion Chart: A Detailed Guide

Below is a practical conversion chart to serve as a quick reference. Keep in mind that slight adjustments may be necessary based on individual hair conditions.

| Redken Shade | Redken Level & Tone | Goldwell Equivalent | Goldwell Level & Tone | Notes                  |
|--------------|---------------------|---------------------|-----------------------|------------------------|
| -----        | -----               | -----               | -----                 | -----                  |
| 6N           | Level 6 Neutral     | 6N                  | Level 6 Neutral       | Natural, balanced tone |
| 7N           | Level 7 Neutral     | 7N                  | Level 7 Neutral       | Light blonde, natural  |
| 8N           | Level 8 Neutral     | 8N                  | Level 8 Neutral       | Blonde, balanced tone  |
| 6G           | Level 6 Gold        | 6G                  | Level 6 Gold          | Warm gold tone         |
| 7G           | Level 7 Gold        | 7G                  | Level 7 Gold          | Light golden blonde    |
| 8G           | Level 8 Gold        | 8G                  | Level 8 Gold          | Blonde with gold tone  |
| 6A           | Level 6 Ash         | 6A                  | Level 6 Ash           | Cool, smoky tone       |
| 7A           | Level 7 Ash         | 7A                  | Level 7 Ash           | Light ash blonde       |
| 8A           | Level 8 Ash         | 8A                  | Level 8 Ash           | Blonde with ash tone   |
| 5N           | Level 5 Neutral     | 5N                  | Level 5 Neutral       | Light brown, natural   |
| 5G           | Level 5 Gold        | 5G                  | Level 5 Gold          | Warm brown with gold   |

Note: This chart serves as a starting point. For shades not explicitly listed, approximate based on level and tone, and always verify with strand tests.

Tips for Achieving Accurate Conversions

- Use Visual References: Compare shades side-by-side, especially when working with vivid or complex tones.
- Adjust Developer Percentage: Different brands may react differently; consider adjusting the developer volume for optimal results.
- Incorporate Toners: For precise tonality, use toners post-coloring to refine the hue.
- Maintain Records: Document conversions used for each client to streamline future appointments.
- Stay Updated: Color formulations evolve; regularly consult product literature for updates.

## Conclusion: Mastering the Art of Color Conversion

The Redken to Goldwell hair color conversion chart is an invaluable resource for professional stylists seeking consistency and precision in their work. By understanding the underlying principles, considering key factors, and applying practical strategies, you can confidently navigate conversions and deliver stunning, predictable results for your clients. Remember, while charts provide guidance, always rely on strand testing and professional judgment to perfect each application.

In the ever-evolving world of hair color, staying informed and adaptable ensures your artistry remains top-tier. Whether switching brands or customizing shades, a thorough understanding of color conversion best practices will elevate your craft and client satisfaction to new heights.

**Question** What is the purpose of a Redken to Goldwell hair color conversion chart? The conversion chart helps professionals accurately match and transition hair colors from Redken shades to Goldwell shades, ensuring consistent results during color changes. **How do I use a Redken to Goldwell hair color conversion chart?** You locate the Redken shade on the chart and then find the corresponding Goldwell shade listed next to it, allowing you to select the correct color for your desired result. **Are Redken and Goldwell hair color formulations interchangeable?** Not directly; since formulations differ between brands, the conversion chart provides approximate matches, but it's recommended to perform strand tests before full application. **Can I convert my Redken hair color to Goldwell without professional help?** While the chart provides guidance, it's best to consult a professional colorist for accurate conversion and application, especially for complex or dramatic color changes. **Does the Redken to Goldwell conversion chart account for different hair types and conditions?** No, the chart provides general shade matches; individual hair type and condition can affect the final color, so adjustments may be necessary. **Where can I find an updated Redken to Goldwell hair color conversion chart?** Updated charts are often available on professional hair color supplier websites, brand training resources, or through your local distributor. **Are there any limitations to using a Redken to Goldwell conversion chart?** Yes, the chart provides approximate matches and may not account for underlying hair tones, previous colors, or developer levels, requiring professional judgment. **How reliable is a Redken to Goldwell hair color conversion chart for achieving exact shades?** While helpful, conversion charts are guides; achieving precise shades depends on application techniques, hair condition, and expert interpretation. **Can I use the Redken to Goldwell conversion chart for DIY home coloring?** It's recommended to use such charts with caution; for best results and safety, consult a professional colorist or follow professional instructions when attempting conversions.

**Related keywords:** Redken, Goldwell, hair color conversion, color chart, hair color mapping, professional hair color, color matching, hair dye conversion, salon color guide, hair color formulas

**Read the full article online:** [Redken to goldwell hair color conversion chart](#)

## goldwell to redken conversion chart

**goldwell to redken conversion chart** is an essential resource for professional hairstylists and colorists seeking to seamlessly transition between these two popular hair color brands. Whether you're a seasoned expert or a novice in the hair industry, understanding how to accurately convert shades from Goldwell to Redken (and vice versa) ensures consistent, predictable results for your clients. This comprehensive guide delves into the nuances of the Goldwell to Redken conversion chart, providing valuable insights, tips, and detailed comparisons to enhance your coloring techniques and salon offerings.

## Understanding the Importance of a Goldwell to Redken Conversion Chart

### Why Do Hair Professionals Need Conversion Charts?

Conversion charts are vital tools in the hair industry because they:

- Facilitate accurate color matching across different brands
- Save time during consultations and color formulation
- Minimize errors and color mishaps
- Ensure client satisfaction with predictable results
- Allow for seamless color transitions when switching brands

### The Relationship Between Goldwell and Redken

Goldwell and Redken are renowned global brands known for their high-quality hair color products. While both brands offer extensive color palettes, their formulations, shade names, and underlying tones can differ significantly. A conversion chart bridges this gap, translating shades from one brand to another, which is especially critical when a salon or colorist switches brands or offers mixed-brand services.

### Key Differences Between Goldwell and Redken Hair Colors

Before diving into the conversion process, understanding the fundamental differences between the two brands helps in making informed decisions.

### Color Formulation and Tone

- Goldwell: Known for its precise color formulations, Goldwell offers a wide range of shades with balanced cool and warm tones, along with specialized lines such as Elumen and Topchic.
- Redken: Emphasizes vibrant, contemporary shades with a focus on fashion colors, pastels, and creative tones, alongside its Color Fusion and Shades EQ lines.

## Shade Naming and Numbering

- Goldwell: Uses a combination of numbers and letters (e.g., 7G for Medium Blonde Golden), with a systematic approach to indicate depth and tone.
- Redken: Employs a numerical system (e.g., 6NA for Dark Blonde Neutral Ash), which correlates with hair levels and tone descriptors.

## Underlying Tones and Level System

Both brands utilize a level system (1 being black, 10 being blonde), but the tone descriptors can differ, requiring careful interpretation when converting shades.

## How to Use the Goldwell to Redken Conversion Chart

### Step-by-Step Guide

- Identify the Goldwell Shade: Determine the exact Goldwell shade used, including its level and tone.
- Consult the Conversion Chart: Locate the Goldwell shade on the chart and find its corresponding Redken equivalent.
- Note the Tone and Level: Ensure that the tone (cool, neutral, warm) and level match as closely as possible.
- Adjust Formulation Accordingly: Use the mapped Redken shade as a base, but consider additional toning or highlights to fine-tune the result.
- Perform a Strand Test: Always test the conversion on a small section before full application to verify color accuracy.

## Goldwell to Redken Conversion Chart: Common Shades and Their Equivalents

Below is a simplified overview of popular shades and their typical conversions. Note that actual results may vary based on hair condition and previous color treatments.

### Blonde Shades

- Goldwell 8N (Light Blonde Natural) ? Redken 6NA (Light Blonde Neutral Ash)
- Goldwell 9G (Very Light Blonde Golden) ? Redken 9G (Very Light Blonde Golden)
- Goldwell 10SB (Light Blonde Soft Beige) ? Redken 10SB (Light Blonde Soft Beige)

## Brunette Shades

- Goldwell 5C (Light Brown Copper) ? Redken 5CP (Light Brown Copper)
- Goldwell 4N (Medium Brown Natural) ? Redken 4N (Medium Brown Natural)
- Goldwell 3MB (Dark Brown Mocha Beige) ? Redken 3MB (Dark Brown Mocha Beige)

## Red Shades

- Goldwell 6RR (Dark Blonde Red Red) ? Redken 6RR (Dark Blonde Red Red)
- Goldwell 7RC (Light Blonde Red Copper) ? Redken 7RC (Light Blonde Red Copper)
- Goldwell 8RB (Very Light Blonde Red Blue) ? Redken 8RB (Very Light Blonde Red Blue)

## Tips for Accurate Color Conversion and Application

### 1. Understand Your Client's Hair History

- Previous color treatments can influence how shades develop.
- Use the conversion chart as a guide, but be prepared to adapt based on hair condition.

### 2. Focus on Level and Tone

- Match the level (darkness/lightness) first.
- Adjust tone with toners or glosses if necessary.

### 3. Consider Underlying Pigments

- Some shades may have underlying warm or cool tones that affect the final result.
- Use a pre-toning or balancing step for optimal outcomes.

### 4. Use the Right Developer

- Developer strength impacts lift and deposit.
- Match developer volume to the desired level of lift and the shade's formulation.

## 5. Perform Strand Tests

- Always test before full application.
- Adjust formulation based on test results for best accuracy.

## Advantages of Using a Goldwell to Redken Conversion Chart

- Consistency: Achieve uniform results across different brands.
- Flexibility: Easily switch brands without sacrificing shade accuracy.
- Efficiency: Save time during consultations and color formulations.
- Client Satisfaction: Deliver predictable, high-quality results that meet expectations.
- Enhanced Creativity: Mix shades from both brands for unique, custom colors.

## Common Challenges and How to Overcome Them

### Mismatch in Shades

- Solution: Use toners or glosses to fine-tune the color.

### Uneven Color Development

- Solution: Ensure proper application technique and appropriate developer strength.

### Brand-Specific Formulation Differences

- Solution: Consult professional resources or color specialists for complex conversions.

### Limited Chart Resources

- Solution: Keep updated with the latest conversion charts from trusted industry sources or brand official guides.

## Conclusion: Mastering the Goldwell to Redken Conversion Chart for Professional Success

Mastering the art of converting shades between Goldwell and Redken is a valuable skill that enhances your versatility and professionalism as a hair colorist. With a thorough understanding of the differences between the brands, careful use of conversion charts, and attention to detail during formulation and application, you can deliver stunning, consistent results that satisfy your clients' desires. Remember to keep your conversion charts handy, stay updated with new shades and formulations, and always perform strand tests to ensure the perfect outcome. Whether you're creating subtle balayage highlights or vibrant fashion hues, knowing how to navigate the Goldwell to Redken conversion chart empowers you to expand your creative potential and elevate your salon services.

**Keywords:** Goldwell to Redken conversion chart, hair color conversion, Goldwell shades to Redken shades, hair coloring tips, professional color matching, salon color techniques, hair color formulas, level and tone matching, hair color guide

### Goldwell to Redken Conversion Chart: A Comprehensive Guide for Color Professionals and Enthusiasts

When it comes to professional hair color, understanding the nuances between different brands is essential for achieving consistent, predictable results. One common challenge faced by stylists and colorists is transitioning clients or personal collections from one professional color line to another. In particular, the Goldwell to Redken conversion chart serves as an invaluable resource for navigating these conversions seamlessly. Whether you're a seasoned stylist seeking to maintain color integrity across brands or a color enthusiast exploring new product lines, mastering this conversion guides your process towards color harmony and client satisfaction.

### Why Understanding the Goldwell to Redken Conversion Chart Matters

Transitioning between brands like Goldwell and Redken involves more than just swapping bottles. Each brand has its own unique formulations, pigment concentrations, and formulation philosophies. Without a clear conversion chart, there's a risk of unexpected results, such as unwanted undertones, uneven coverage, or inconsistent lift. Having a reliable conversion chart ensures:

- Color consistency: Achieve predictable outcomes when switching brands.
- Time efficiency: Reduce trial-and-error processes in the salon.
- Client satisfaction: Deliver results that meet or exceed expectations.
- Cost-effectiveness: Minimize wasted product and rework.

## Understanding the Fundamentals of Hair Color Brands

### What Sets Goldwell Apart?

Goldwell is renowned for its rich pigment concentration, innovative formulations, and extensive color line. It offers a broad spectrum of shades, including high-performance blonding products and rich, vibrant tones. Goldwell's formulations tend to have higher pigment loads, which can influence how they convert to other brands.

### What Makes Redken Unique?

Redken is celebrated for its balanced formulations, innovative technologies like pH-Blex, and a focus on hair health. Redken's shades are generally formulated for precision and versatility, making them popular for both fashion and corrective coloring.

### Key Differences to Note

| Aspect                 | Goldwell                                | Redken                                   |
|------------------------|-----------------------------------------|------------------------------------------|
| -----                  | -----                                   | -----                                    |
| Pigment Concentration  | Typically higher, richer pigmentation   | Balanced, designed for versatility       |
| Formulation Philosophy | Focus on long-lasting, vibrant color    | Emphasis on hair health and tone control |
| Shade Range            | Extensive, especially in blonding lines | Broad, with focus on fashion shades      |

Understanding these differences helps in making informed conversions and predicting outcomes more accurately.

### How to Use the Goldwell to Redken Conversion Chart

#### Step 1: Identify the Goldwell Shade

Begin by noting the exact Goldwell shade or formulation you are working with. For example, a Goldwell 8NA (Natural Ash Blonde) or 9NA (Light Ash Blonde).

#### Step 2: Find Corresponding Shades on the Chart

Consult the Goldwell to Redken conversion chart, which typically lists equivalent shades or formulas

based on:

- Color level: Lightness or darkness (scale 1-10, with 10 being lightest)
- Tone: Ash, beige, gold, copper, etc.
- Formulation type: Permanent, demi, semi, or bleach levels

Step 3: Match Shade Characteristics

Identify the closest Redken shade that aligns with the Goldwell tone and level. Keep in mind that direct one-to-one conversions may not always be possible, so focus on matching:

- Color family (ash, beige, gold, copper)
- Lightness level
- Underlying tones

Step 4: Adjust Formulation as Needed

Since formulations differ, adjust the loading of developers, toners, or mixing ratios to fine-tune results. Always perform a strand test to verify.

Step 5: Document and Communicate

Record the specific conversions and adjustments for future reference, and communicate with clients about potential tonal differences.

Sample Goldwell to Redken Conversion Table

While exact conversions can vary depending on formulations and desired results, here is a simplified guide:

| Goldwell Shade                      | Approximate Redken Equivalent | Notes                                       |
|-------------------------------------|-------------------------------|---------------------------------------------|
| -----                               | -----                         | -----                                       |
| 8NA (Light Natural Ash Blonde)      | 7N (Light Natural)            | Both neutral, ash undertones, similar level |
| 9NA (Very Light Natural Ash Blonde) | 8N (Very Light Natural)       | Slightly lighter but comparable             |
| 7G (Light Gold Blonde)              | 7G (Light Gold)               | Gold tones, warm undertones similar         |

| 8G (Very Light Gold Blonde) | 8G (Very Light Gold) | Similar warmth and lightness |

| 7.4 (Light Copper Blonde) | 7.4 (Light Copper) | Copper undertones matched |

Note: These are approximate equivalents; always verify through testing.

### Practical Tips for Successful Conversion

#### - Perform Strand Tests

Always conduct strand tests before full application. This helps you observe how the Redken shades develop on the client's hair, especially when converting from a brand like Goldwell known for high pigment loads.

#### - Consider Underlying Tones

Pay attention to the underlying tones of the original Goldwell shade. When converting to Redken, choose a shade that complements or neutralizes these tones to avoid unwanted hues.

#### - Adjust Developer Ratios

Different brands can require different developer strengths for optimal results. For example, if Goldwell's formula is designed for 20 or 30-volume developer, ensure Redken formulations are compatible or adjust accordingly.

#### - Use Correct Toners for Fine-Tuning

If the result appears too warm or cool, apply a suitable toner to refine the hue. Redken offers a variety of toners, such as Shades EQ, that can help achieve the desired tone.

#### - Account for Hair Porosity and Condition

Porosity influences how hair accepts color. Prior to conversion, assess the hair's condition and adjust processing times or formulations accordingly.

### Common Challenges and How to Overcome Them

### Challenge 1: Unexpected Undertones

Solution: Use a neutralizing toner or adjust shade selection based on underlying tones. Strand testing is vital here.

### Challenge 2: Variations in Lift and Deposit

Solution: Adjust developer strength and processing times. Remember that Goldwell's high pigment load may lift differently when switching to Redken.

### Challenge 3: Uneven Results

Solution: Ensure thorough mixing and application. Pre-treat with a bond builder or conditioner if hair is compromised.

### Final Thoughts: Mastering the Conversion Process

Transitioning between professional color lines like Goldwell and Redken requires a nuanced understanding of each brand's formulation and shade nuances. The Goldwell to Redken conversion chart serves as a foundational tool, but successful results hinge on careful testing, observation, and adjustments. With practice, you'll develop a keen eye for shade matching and formulation adjustments that ensure beautiful, predictable hair color transformations.

Remember, always prioritize strand tests and client consultations to tailor the process to individual hair needs. By mastering this conversion process, you expand your versatility as a colorist, ensuring your artistry remains consistent and your clients leave satisfied with every color journey.

### Resources for Further Learning

- Goldwell and Redken official color charts and shade guides
- Professional training courses offered by Goldwell and Redken
- Color formulation workshops focusing on brand conversions
- Forums and communities for colorists sharing conversion experiences

Embrace the art and science of color conversion, and let your expertise shine through every transformation.

**Question** What is the purpose of the Goldwell to Redken conversion chart? The chart helps stylists accurately convert color formulas and shades when switching from Goldwell to Redken products, ensuring consistent results. **Answer** How can I use the Goldwell to Redken conversion chart for

professional color matching? By referencing the chart, you can find equivalent shades and formulas between Goldwell and Redken, allowing for seamless color transitions and accurate mixing. Is the Goldwell to Redken conversion chart reliable for all hair types? While the chart provides a good starting point, always perform strand tests, as hair porosity and condition can affect the final color outcome. Where can I find the latest Goldwell to Redken conversion chart? The most recent charts are often available through official Redken and Goldwell training resources, websites, or authorized distributor materials. Can I use the Goldwell to Redken conversion chart for permanent and demi-permanent colors? Yes, but be cautious as different product types may require adjustments; always review specific product instructions. Are there any common mistakes to avoid when using the Goldwell to Redken conversion chart? Common mistakes include not performing strand tests, ignoring underlying tones, and not adjusting formulas based on hair condition. How do I adjust formulas when converting from Goldwell to Redken for grey coverage? Use the conversion chart to find the closest shade match and consider increasing developer strength or applying multiple sessions for optimal grey coverage. Does the conversion chart account for different formulations like toners or glosses? The chart primarily covers base shades; for toners and glosses, consult specific product guidelines and perform tests for desired results. Is there a digital version of the Goldwell to Redken conversion chart available? Yes, many professional color companies provide downloadable PDFs or digital tools to assist with conversions; check Redken's official resources. How often should I check for updates to the Goldwell to Redken conversion chart? Regularly check with official brand updates, as new formulations and shades may necessitate revisions to ensure accurate conversions.

**Related keywords:** goldwell to redken, color conversion chart, hair color mapping, goldwell to redken shades, hair dye comparison, color matching guide, professional hair color chart, goldwell hair colors, redken hair shades, hair color transition

**Read the full article online:** [goldwell to redken conversion chart](#)

## PROFESSIONAL HAIR COLOR CONVERSION CHART

**Professional hair color conversion chart** is an essential tool for hair professionals, colorists, and salon owners who aim to achieve precise, consistent, and predictable results across different brands and formulations. Whether transitioning from one color line to another or customizing shades for clients, understanding how to convert colors accurately is vital for maintaining quality and client satisfaction. This comprehensive guide explores everything you need to know about professional hair color conversion charts, their importance, how to use them effectively, and tips to optimize your color services.

## What is a Professional Hair Color Conversion Chart?

A professional hair color conversion chart is a visual or tabular reference that helps hair stylists and colorists translate shades from one brand or line to another. Since each brand formulates its color palette differently, the same shade labeled as "light blonde" or "copper" may vary significantly across brands. The conversion chart bridges this gap by providing equivalent or comparable shades, enabling professionals to:

- Maintain consistency when switching brands
- Replicate desired shades accurately
- Save time by avoiding trial-and-error
- Improve communication with clients about expected results

## Why Use a Hair Color Conversion Chart?

Using a hair color conversion chart offers several benefits that enhance the overall quality and efficiency of hair coloring services:

### 1. Ensures Color Consistency

Maintaining uniformity across different products prevents unexpected results, especially when working with multiple brands or transitioning between lines.

### 2. Saves Time and Resources

Accurate conversions reduce the need for repeated applications or corrections, saving both time and product costs.

### 3. Enhances Client Satisfaction

Predictable results lead to happier clients and build trust in your expertise.

### 4. Facilitates Professional Development

Understanding color conversions deepens knowledge of different formulations and brand-specific nuances.

## Key Elements of a Professional Hair Color Conversion Chart

A comprehensive conversion chart includes several critical components:

## 1. Shade Categories

Breakdown by color families such as blondes, brunettes, reds, and specialty shades.

## 2. Color Levels

Numerical or descriptive indicators of depth, typically ranging from 1 (black) to 10 (lightest blonde).

## 3. Underlying Tones or Pigments

Indicates warm, cool, or neutral undertones, aiding in matching shades accurately.

## 4. Brand-Specific Codes

Each shade's label or number in the respective brand's system.

## 5. Conversion Equivalents

Clear mappings between shades in different brands or lines.

## 6. Formulation Tips

Guidance on mixing ratios or developer levels to achieve desired shades.

## How to Use a Professional Hair Color Conversion Chart Effectively

Using the conversion chart correctly ensures optimal results. Follow these steps:

### Step 1: Identify the Original Shade

Determine the client's current hair color, including the shade level and tone, or the shade you wish to replicate.

### Step 2: Locate the Shade on the Chart

Find the corresponding shade in your current brand and note its code, level, and undertone.

### Step 3: Find the Equivalent Shade in the Target Brand

Use the conversion chart to locate the closest matching shade in the new brand or formulation.

## Step 4: Consider Underlying Tones and Formulation Details

Pay attention to undertones and formulation notes to ensure the final result matches expectations.

## Step 5: Adjust with Formulation Techniques

Make necessary adjustments, such as modifying developer volume, adding toners, or blending shades, for perfect accuracy.

## Step 6: Perform a Strand Test

Always conduct a strand test to verify color match before full application.

## Popular Hair Color Brands and Their Conversion Systems

Different brands have unique systems, but many offer their own conversion charts or compatibility guides. Here are some of the most widely used:

### 1. Wella Professionals

Wella's shades are organized into levels and undertones, with detailed charts to convert with other brands like L'Oréal and Schwarzkopf.

### 2. L'Oréal Professionnel

L'Oréal offers color charts that include both permanent and demi-permanent shades, with clear conversion references.

### 3. Schwarzkopf Professional

Their color line includes a robust conversion guide to help match shades within their portfolio and with other brands.

### 4. Redken

Redken's color system emphasizes levels and tones, providing conversion options mainly within their product lines.

### 5. Goldwell

Goldwell offers detailed shade charts and conversion tables, especially useful for multi-brand

salons.

## Tips for Accurate Hair Color Conversion

Achieving precise results hinges on understanding the nuances of color conversion. Here are key tips:

- **Always verify undertones:** Warm or cool undertones can dramatically alter the final look.
- **Understand the underlying pigment:** Some shades contain residual pigments that influence how they develop on hair.
- **Use strand tests:** Confirm the conversion results before proceeding with full application.
- **Adjust developer strength:** Different shades and brands may require specific developer levels for optimal lift or deposit.
- **Keep updated with brand charts:** Color formulas and conversions can change; always use the latest charts.

## Common Challenges in Hair Color Conversion and How to Overcome Them

While conversion charts are invaluable, several challenges can arise:

### 1. Variability in Hair Porosity and Condition

Porous or damaged hair can absorb color differently, affecting the final shade. Solution: Perform strand tests and adjust processing times accordingly.

### 2. Differences in Formulation Bases

Some brands use different pigment carriers or base formulations, leading to subtle variations. Solution: Understand each brand's formulation principles and modify formulations as needed.

### 3. Inaccurate Shade Identification

Misidentifying the starting shade can lead to mismatched results. Solution: Use proper lighting and consult with clients about their current color.

### 4. Limited Conversion Data

Not all shades have direct equivalents. Solution: Use the closest match and customize with toners or glosses.

## Conclusion: Mastering Hair Color Conversion for Professional Success

A professional hair color conversion chart is more than just a reference tool—it's a vital component of a professional colorist's toolkit. Mastering its use ensures that you consistently deliver high-quality, predictable results that meet your clients' expectations. By understanding the intricacies of different brands, paying close attention to undertones, and conducting proper tests, you can confidently navigate color conversions. Staying updated with brand charts and continuously refining your skills will keep your salon ahead in a competitive industry, enhance your reputation, and foster long-term client relationships.

Investing time in understanding and utilizing a professional hair color conversion chart ultimately elevates your craft, allowing you to provide personalized, accurate, and beautiful hair color solutions every time.

### Professional Hair Color Conversion Chart: Your Ultimate Guide to Accurate Hair Color Transformation

In the world of professional hair coloring, precision and consistency are paramount. A reliable professional hair color conversion chart serves as the backbone for stylists and colorists, enabling them to achieve predictable results and maintain quality across different brands and formulations. Whether you're a seasoned expert or an aspiring stylist, understanding how to navigate these charts is essential for delivering client satisfaction and building credibility in your craft. This comprehensive guide will explore every facet of hair color conversion charts, their significance, how to interpret them accurately, and practical tips for integrating them into your daily work.

## What Is a Professional Hair Color Conversion Chart?

A professional hair color conversion chart is a visual or tabular tool that translates hair color formulations from one brand's palette to another. It helps colorists determine equivalent shades when switching products, adjusting formulations, or troubleshooting color results. Because different brands often have unique formulations, dye bases, and tone systems, direct comparisons aren't always straightforward. These charts bridge that gap, ensuring consistency and precision.

### Key Components of a Hair Color Conversion Chart:

- Base Level Equivalents: Comparing lightness/darkness levels across brands.
- Tone Matches: Identifying similar undertones like ash, gold, copper, or neutral.
- Formulation Ratios: Recommendations on mixing ratios for comparable shades.
- Processing Guidelines: Adjustments needed when switching brands or shades.

# The Importance of a Hair Color Conversion Chart in Professional Practice

Using a conversion chart isn't just about convenience; it's about:

- Achieving Consistent Results: Ensures clients receive the same desired shade regardless of brand changes.
- Saving Time: Reduces trial-and-error, speeding up the coloring process.
- Cost Efficiency: Prevents waste of products by selecting the correct shades initially.
- Maintaining Brand Standards: Helps uphold the integrity of a salon's color service by accurately replicating shades.
- Client Satisfaction: Delivers predictable outcomes, leading to trust and repeat business.
- Troubleshooting: Aids in correcting or adjusting colors when results are off-target.

## How to Read and Interpret a Hair Color Conversion Chart

Understanding how to read a conversion chart is critical for accurate application. Here's a step-by-step breakdown:

### 1. Identify the Original Shade

Begin by pinpointing the current or intended shade in the original brand. This could be a level (ranging from 1 for black to 10 for very light blonde) and a tone (ash, natural, gold, copper, etc.).

### 2. Locate the Equivalent Level

Find the corresponding lightness/darkness level in the target brand's scale. Sometimes, the levels are directly comparable; other times, slight adjustments are necessary.

### 3. Match the Tone

Compare undertones. For example, if your client's hair is a Level 7 Ash Blonde in Brand A, find the closest Level 7 Ash Blonde in Brand B.

### 4. Note the Formulation Ratios

Some charts provide specific mixing instructions, such as "Use 1 part 7A (ash) to 1 part 8N (natural)" when switching brands.

### 5. Adjust for Brand Characteristics

Different brands may have varying dye bases, so additional adjustments might be required based on the chart's notes.

## Types of Hair Color Conversion Charts

Different charts serve specific purposes and vary in complexity:

### 1. Brand-to-Brand Conversion Charts

These compare shades across different brands, such as Wella to L'Oréal or Schwarzkopf to Redken.

### 2. Level and Tone Charts

Focus on matching levels and undertones, often used when clients want a specific shade but the original color isn't available.

### 3. Formulation Guides

Provide detailed mixing ratios, developer percentages, and processing times for achieving specific shades.

### 4. Custom Conversion Charts

Created by salons or individual stylists based on their experience with brands, tailored to their unique product lines.

## Criteria for Choosing a Reliable Hair Color Conversion Chart

Not all charts are created equal. When selecting a conversion chart, consider:

- **Brand Compatibility:** Ensure the chart covers the brands you frequently work with.
- **Up-to-Date Information:** Use charts updated with current formulations and shades.
- **Accuracy and Detail:** Look for charts that include detailed notes on undertones, base formulations, and special considerations.
- **User Reviews and Recommendations:** Seek feedback from fellow professionals regarding the reliability of the chart.
- **Visual Clarity:** A well-organized chart with clear labels facilitates quick reference during appointments.

## Practical Applications of Hair Color Conversion Charts

### 1. Switching Brands Mid-Color Service

If a product runs out or a client requests a different brand, a conversion chart helps replicate the original shade accurately.

### 2. Custom Color Formulation

Combine shades from different brands to achieve a bespoke hue, using the chart to predict how they will interact.

### 3. Corrective Coloring

When correcting unwanted tones or overly dark/light shades, conversion charts help find suitable shades for blending or toning.

### 4. Training and Education

Assist new stylists in understanding how shades translate across brands, fostering confidence and skill development.

## Limitations and Considerations

While invaluable, hair color conversion charts have limitations:

- Variability in Formulations: Different batches or formulations may react differently.
- Underlying Pigments: Natural or previously colored hair can influence the final result.
- Processing Time and Technique: These factors affect how shades develop and should be adjusted accordingly.
- Client Hair Condition: Porosity, previous damage, and base color influence absorption and result.
- Trial and Experience: Charts are guides, but real-world testing and experience refine accuracy.

## Best Practices for Using Hair Color Conversion Charts

To maximize effectiveness:

- Conduct Strand Tests: Always perform patch tests to verify predictions.

- Document Formulations: Keep detailed records of conversions for future reference.
- Stay Educated: Regularly update yourself on product lines and their shade systems.
- Communicate with Clients: Explain potential variations due to underlying hair conditions or unforeseen factors.
- Combine with Professional Judgment: Use charts as guides, but rely on your expertise for adjustments.

## Conclusion: Mastering the Art of Color Conversion

A professional hair color conversion chart is more than just a reference tool; it's an essential asset for any serious hair color professional. Mastery of its use ensures consistency, efficiency, and client satisfaction. By understanding the nuances of different brands, shades, and formulations, stylists can elevate their craft, minimize errors, and push the boundaries of creativity. Remember, while charts are guides, your skill, experience, and attention to detail ultimately determine the success of every color service. Embrace the knowledge, stay updated, and continually refine your techniques for stunning, predictable results every time.

**Question** What is a professional hair color conversion chart and why is it important? A professional hair color conversion chart is a tool that helps colorists accurately convert hair color levels and tones between different brands or systems, ensuring consistent and predictable results across various products. **Answer** How can a hair color conversion chart improve my coloring outcomes? It allows stylists to understand how colors from different brands correspond to each other, reducing guesswork, minimizing errors, and achieving the desired shade more precisely. Are hair color conversion charts applicable for both permanent and semi-permanent dyes? Yes, but they are most effective when used with permanent dyes, as these have standardized levels and tones. For semi-permanent dyes, consult specific brand charts for more accurate conversions. Can I use a hair color conversion chart to switch between lightening and depositing colors? While conversion charts primarily assist with matching shades, they can also guide how to adjust lightening or depositing processes when changing brands or formulations for consistent results. Where can I find reliable professional hair color conversion charts? Reliable charts are often provided by professional hair color brands, industry training platforms, or reputable hair coloring education resources. Many are available through salon product suppliers or industry websites. How do I interpret a professional hair color conversion chart correctly? Learn to read the level numbers and tone descriptors, understand the color mapping between brands, and follow the recommended mixing ratios or guidelines provided alongside the chart. Are hair color conversion charts standardized across brands? No, different brands may have unique level systems and tone descriptors. Always refer to the specific conversion chart for the brands you are working with to ensure accuracy.

**Related keywords:** hair color conversion, hair color chart, professional hair coloring, hair dye guide, color matching chart, hair tint chart, salon hair color, color correction chart, hair coloring guide, hair color reference

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